Jocom ™

Just Order Conveniently On Mobile

COMPANY OVERVIEW

Jocom carries several principal activities in research & development, commercialisation, marketing and distribution of application software for Iphone, Android and Blackberry 10 users worldwide. With credible experience and a strong team of mobile application professionals, the company is able to create strategic solutions using specialisations in Desktop, Mobile and 3D CGI to effectively develop and market products.

Our vision is to spearhead technology as an innovative tool to help drive businesses to re-engineer themselves to meet challenges that arise from e-commerce revolution by capitalising on opportunities in emerging trends of technological advances. The mission is to develop and commercialise product offerings by becoming a trendsetter in revolutionising the way consumers shop through the creation of an online platform. The company has recently developed a unified mobile communication system for corporate clientele via Iphone, Android and Blackberry 10 application software under a platform called 'Jocom' adopting the innovative D2C model (Direct-2-Customers).

Jocom is a platform for SMEs to participate in listing their products to the mass market online which will then be available to the public via smart devices. The tagline, 'Just Order Conveniently On Mobile', was formed to specifically highlight our mission, supported by our own payment gateway, it provides a total integrated solution that protects both the consumers and vendors.

Jocom Logo Size Usage Guidelines

86.15cm (H)

116cm (W)

TM

43.6cm (H)

33cm (H)

Jocom

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116cm (W)

Jocom Logo Font Usage Guidelines

Jocom

Font : Arista 2.0

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z
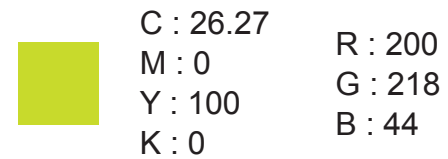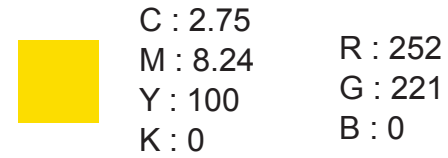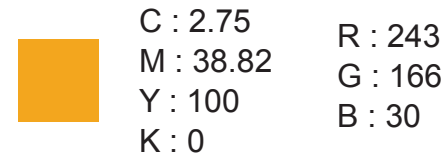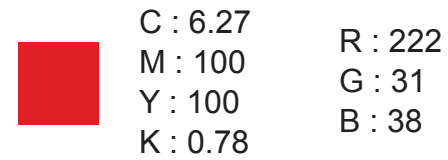
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Font : Century Gothic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

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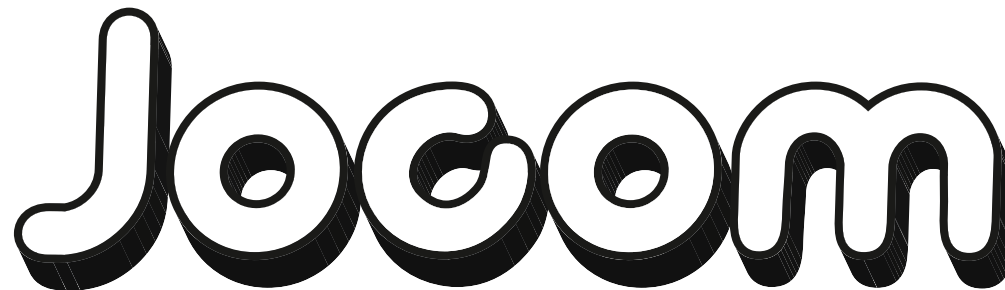
Jocom Logo Colour Usage Guidelines

C : 6.27 M : 100 Y : 100 K : 0.78	R : 222 G : 31 B : 38
C : 2.75 M : 38.82 Y : 100 K : 0	R : 243 G : 166 B : 30
C : 2.75 M : 8.24 Y : 100 K : 0	R : 252 G : 221 B : 0
C : 26.27 M : 0 Y : 100 K : 0	R : 200 G : 218 B : 44
C : 63.53 M : 0 Y : 100 K : 0	R : 103 G : 189 B : 69
C : 0 M : 0 Y : 0 K : 100	R : 0 G : 0 B : 0
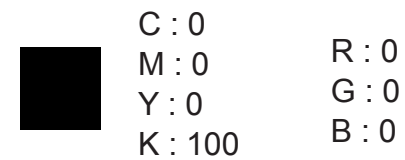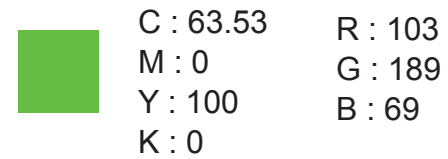
Jocom Logo Usage Guidelines

These "Jocom" Logo Usage Guidelines describe the correct use of the "Jocom" Logo.

Jocom

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: LOGO COLOUR

Jocom

Just Order Conveniently On Mobile

: LOGO BLACK & WHITE

Jocom Logo Icon Usage Guidelines

: LOGO & ICON
  COLOUR

: LOGO & ICON
  BLACK & WHITE

Jocom Logo Icon Usage Guidelines
(Corporate Activities Guidelines)

Correct Logo Arrangement

| Logo | **Jocom** | Logo | Logo |

Just Order Conveniently On Mobile

or

| Logo | Logo | Jocom | Logo | Logo |

Just Order Conveniently On Mobile

Wrong Logo Arrangement

| Logo | Jocom | Logo | Logo |

SAMPLE OF JOCOM LOGO IN ADS

Jocom™

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YOUR POCKET SUPERMARKET

GooglePlay   AppStore

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